

# Privacy policy

We respect your right to privacy and therefore aim to ensure that we comply with the legal requirement of the POPI Act. Below, we've outlined the procedures we have in place to safeguard your privacy, ways we use the information we collect as well as ways to limit the use of this information **according to your preferences**.

## What information will we collect

1. Name and surname;
2. Email address; and
3. Mobile number.

We collect information directly from you where you provide us with your personal details. Where possible, we will inform you what information you are required to provide to us and what information is optional.

## Why do we collect Personal Information

Eazi will only use your personal information to compile the Website, provide you with information, communicate with you, respond to enquiries made by you, manage our relationship with you and provide services or marketing material to you, including alerts on new property for sale or recently sold properties matching your search criteria (where you have opted to receive such material or submitted your details to receive regular information from us via email).

Further to the above, by using the Website, you consent to Eazi using or disclosing your personal information for purposes of:

1. statistical and/or data analysis;
2. processing any contact, communication or transaction which you have initiated, requested or otherwise indicated an interest in;
3. the ordinary course of Eazi's business; and
4. promotion and marketing.

We or our agents and/or subcontractors may contact you by post, email or telephone from time to time to ask you for your feedback and comments on our services. **On each occasion you will be provided with the option to "opt-out".**

## **Minors**

If you are under 18 years of age (minor), we will require the consent of your parent/guardian/competent person before we process such personal information.

## **Processing of Information**

When will we share your personal information:

1. Eazi will not disclose your personal information to anyone except as provided for in this Privacy Policy. We may, however, need to disclose your personal information to Eazi employees, agents and/or third party service providers who require such information to carry out their duties or otherwise in instances where this is pursuant to a contact, communication or transaction that you have initiated or requested.
2. Your personal information may, in the ordinary course of business, move between different companies or business units in Eazi. This may involve the transfer of your personal information outside the borders of South Africa, provided that the disclosure of your personal information shall be in accordance with the purpose for which the personal information was collected from you. There may also be situations where the law requires us to disclose your personal information. In all other situations, Eazi will not disclose your personal information without giving you prior notice thereof and an opportunity to give your consent thereto where required.
3. Eazi will not use your personal information for any purpose (other than as stated above) without your consent.

## **Security Measures**

You acknowledge that the Internet is not a secure medium; however, we have put in place various security measures to protect your personal information. Eazi takes security and privacy of your personal information seriously and we have internal procedures in place which cover storage, access and disclosure of your personal information.

We will:

1. Treat your personal information as strictly confidential;
2. Take appropriate technical and organisational measures to ensure that your personal information is kept secure and is protected against unauthorised or unlawful processing, accidental loss, destruction or damage, alteration, disclosure or access;
3. Provide you with reasonable access to your personal information on the Website to view and/or update personal details;
4. Promptly notify you if we become aware of any unauthorised use, disclosure or processing of your personal information;
5. Provide you with reasonable evidence of our compliance with our obligations under this policy on reasonable request;
6. Upon your reasonable written request, return or destroy any and all of your personal information which may be in our possession or control;
7. We will not retain your personal information longer than the period for which it was originally required, unless we are required by law to do so, or you consent to us retaining such information for a longer period; and
8. We will ensure that all Eazi employees, agents and/or third party service providers having access to your personal information are bound by appropriate confidentiality and non-use obligations in relation to your personal information.

ALTHOUGH WE TAKE THE AFOREMENTIONED PRECAUTIONS IN PROTECTING YOUR PERSONAL INFORMATION, WE SHALL HOWEVER NOT BE LIABLE FOR ANY LOSS OR DAMAGE, HOWSOEVER ARISING, SUFFERED AS A RESULT OF THE DISCLOSURE OF SUCH INFORMATION IF BEYOND OUR REASONABLE CONTROL.

### **Collection of Information From our Website**

Whilst using the Website, Eazi may electronically collect, store and use certain "*personal information*" about you as is set out in this Privacy Policy. The term "***personal information***" shall bear the same meaning under this Privacy Policy as defined in the Protection of Personal Information Act, 4 of 2013.

In using and/or accessing the Website you may provide us with (or we may, from time to time, require you to provide us with) certain "*personal information*" which may include, but is not limited to, information pertaining to your:

1. Name and surname;
2. Email address; and
3. Mobile number.

### **Collection of Information Through “Cookies”**

You are aware that information and data is automatically collected through the standard operation of the Internet servers and through the use of “cookies”. “Cookies” are small text files a website can use to recognise repeat users, facilitate the user’s ongoing access to and use of the website and allow a website to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising. Cookies are not programs that come onto your system and damage files. Generally, cookies work by assigning a unique number to you that has no meaning outside the assigning site. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to deny or accept the cookie feature; however, you should note that cookies may be necessary to provide you with certain features (e.g., customized delivery of information) available on our Websites.

1. The Website uses "cookies" or similar technology through which we may automatically collect personal information about you (being your name, surname, email address and mobile number). "Cookies" will further be used to record the properties that you have browsed. We collect this information in order that we may show those properties to you again and provide you with recommendations based on your search criteria. Please see the terms and conditions applicable to "**Cookies**" under our **Terms and Conditions**.
2. **You can set your browser to notify you when you are sent a "Cookie", giving you the chance to decide whether or not to accept it.** If you accept a "cookie" or fail to deny the use of "cookies", you consent to our use of your personal information collected using "cookies" (subject to the provisions of this Privacy Policy and the Terms and Conditions).
3. The Website also utilises remarketing (or similar audiences) in Google AdWords, allowing us to show ads to users who have previously visited the Website as they browse the Web. In other words, if you visit our Website and then visit another unrelated website, an ad for our Website may be shown on that site. Through this we are able to present you with highly relevant advertisements and offers across the Web.

4. The remarketing tag is placed across all non-sensitive pages on our Website. When you visit different pages, your "cookie" identity is added to the remarketing list.
5. If you do not accept Google's use of "cookies" you can opt out of Google's use of "cookies" by visiting Google's Ads Settings by clicking on:  
<http://www.google.com/settings/ads>. Alternatively you can opt out of a third-party's use of cookies by visiting the Network Advertising Initiative opt-out page by clicking on: <http://www.networkadvertising.org/choices/>.

### Collection of Information Through Social Media

1. If you share our Website or Website Content (as defined under the **Terms and Conditions**) on any social media (such as Facebook or Twitter) your personal information (e.g. your name and the fact that you are interested in anything advertised or displayed on the Website) will be visible to all the visitors of your personal webpage on Facebook and/or Twitter.
2. When you use social media websites the terms and conditions (including the privacy policy/ies) of such social media website/s will apply to you.
3. Eazi is not responsible for the processing of personal information or the privacy policy/ies of such social media website/s. This Privacy Policy is therefore not applicable to such social media website/s.
4. If you disclose your personal information to a third party such as Facebook or Twitter, Eazi will not be liable for any loss or damage, howsoever arising (whether direct, indirect or consequential), suffered by you as a result of the disclosure of your personal information to such third parties. This is because Eazi do not regulate or control how such third parties use your personal information. You should always ensure that you read and understand the privacy policies of such third parties / social media website/s.

### Collection of Information Through the Eazi Facebook Page

We have a Facebook page. When you communicate with us through our Facebook page (for example, when you post a comment, upload media, send a personal message or become a fan of us by clicking the "Like" button) we may receive personal information about you (such as your (user) name, profile photo, your hometown, your email address and/or your gender). The manner in which your personal information is used will be described in the applicable Facebook privacy policy.

You should read the Facebook privacy policy together with this Privacy Policy and the terms of use and/or other privacy statements on Facebook. Eazi encourages you to carefully read the Facebook privacy policy, terms of use and other privacy statements on Facebook which may differ from this Privacy Policy.

### **Sale of Business**

In the event that Eazi's business is sold or integrated with another business your personal information may be disclosed to our advisers and any prospective purchaser and their advisers and will be passed on to the new owners of the business. We will use commercially reasonable efforts to notify you (by posting on the Website or via an email sent to your email address provided to us) of any such change.

### **Updating Your Personal Information**

Should your personal information change or if you would like to review or delete your personal information you should do this directly on the Website through the registration section by following the easy steps below:

1. Log in and click on "**My Profile**" under the My Eazi menu;
2. after you have clicked on "*my settings*" you will see your personal information;
3. update your personal information.

Further to the above, you may contact us at **support@eazi.com** to correct or de-identify your personal information. Upon receipt of such request, we shall, as soon as is reasonably practicable:

1. correct your personal information;
2. de-identify your personal information;
3. provide you with evidence in support of the personal information held by us; or
4. where agreement cannot be reached, and if you so request, take such steps (as are reasonable in the circumstances) to attach your personal information, in such a manner that it will always be read with your personal information, an indication that a correction of your personal information has been requested but has not been made by us.

We shall provide you with reasonable confirmation that the above mentioned actions (whichever may be applicable) have taken place.

## Consent

**By visiting our Website, you consent to us using your personal information as set out in this Privacy Policy.**

Eazi has a global reach. As such, there is a possibility that your personal information may have to be transferred to countries outside of South Africa. Insofar as your information may be transferred outside of South Africa, Eazi shall take reasonable organisational and/or contractual measures to ensure that your personal information is processed by such third parties for the purposes for which it has been provided to us and that the required levels of protection have been implemented by such third parties to safeguard your personal information. **By using the Website and submitting your personal information to us, you consent to your personal information being transferred outside of South Africa.**

## Opting “Out”

Should you not wish to receive any marketing and promotional or other information from Eazi, you may request Eazi to cease sending you such information or request that your personal information be removed from our database or mailing list at any time. You will have the right to opt-out of receiving any communications from Eazi by notifying Eazi in writing.

## Password and Username

It is your responsibility to choose a password and to keep it safe. You agree and warrant that your username and password shall:

1. be used for personal use only; and
2. not be disclosed by you to any third party.

For security purposes you agree to enter the correct username and password whenever accessing your account on the Website, failing which you will be denied access.

You agree that you will be granted access to the Website once the correct username and password have been entered, irrespective of whether the use of the username and password is unauthorised or fraudulent. We cannot be held responsible for personal information being compromised due to a non-secure, disclosed or stolen password.

You agree to notify Eazi immediately upon becoming aware of or reasonably suspecting any unauthorised access to or use of your username and password and to take steps to mitigate any resultant loss or harm.

### **Amendment**

We may change our Privacy Policy in our sole discretion and at any time without informing you thereof in writing. It is your responsibility to visit the Website periodically to review the Privacy Policy to which you are bound. If we change our Privacy Policy we will post the changes on the Website so that you may be aware of the personal information we collect and how we use it at all times.

### **Your rights**

You have the right at any time to:

1. Rectify the Personal Information collected by us;
2. Object to the processing of Personal Information (subject to legislation);
3. Request the return or destruction of Personal Information (subject to legislation);
4. Lodge a complaint with the company.

Personal Information processed by us will not be routed/transferred to a third country or International organization.

All enquiries must be addressed to the information officer: Brynn Janeke, who can be contacted via email at [informationofficer@eazi.com](mailto:informationofficer@eazi.com) or via telephone on 0860 000 777.

You can also complain to the Information Regulator if you are unhappy with how we have used your information.

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Their contact details are as follows:

- The Information Regulator (South Africa)
- JD House, 27 Stiemens Street, Braamfontein, Johannesburg, 2001, Complaints email: [complaints.IR@justice.gov.za](mailto:complaints.IR@justice.gov.za)